

# Lake Tahoe Eco-Symposium

A Look at the Future of California's Green Economy

Friday, April 23rd :: 9:00am - 5pm ::

*The Resort at Squaw Creek*

## Panel Discussions

- Panel 1 - Global to Local Climate Change Initiatives  
What we can do to save energy while reducing greenhouse gases
- Panel 2 - Building the Voice of Sierra Business  
A Focus on Job Creation in the Sierra's
- Panel 3 - Ski Industry Resort Development & Sierra Tourism  
Warming climates, changing demographics and the impact they have on resorts
- Panel 4 - Riding the Green Wave  
How businesses can leverage their environmental efforts in marketing



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\$20 Early Registration :: \$30 At the Door  
Get your tickets today at [www.sigba.org...](http://www.sigba.org...)  
Space is limited!



To book reservations go to [www.squawcreek.com](http://www.squawcreek.com)  
or call 530.583.6300

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