

Sponsorships Available

www.sigba.org

UNDERWRITER PROGRAMS

Save-the-Planet Sponsor – \$5,000 or more

- ✔ Listed as major sponsor on all promo materials including logo on GreenFest poster
- ✔ Sponsor website commercial listed on U-Tube
- ✔ Featured in press releases/ adverts as sponsor
- ✔ Sponsor listing and banner on SiGBA website
- ✔ Large outdoor booth space to promote business
- ✔ (2) gratis passes to environmental workshops
- ✔ Other benefits: hotlink to sponsor company website and networking opportunities
- ✔ (1) street banner listing

Environmentalist – \$2,500+

- ✔ Listed as sponsor on all our promotional materials including logo on GreenFest poster
- ✔ Honorable mention in press releases & adverts
- ✔ Sponsor listing on SiGBA website
- ✔ Outdoor booth space to promote business
- ✔ (1) gratis pass to environmental workshops
- ✔ Networking with other "green" businesses
- ✔ (1) street banner listing

Lobbyist – \$1,250

- ✔ One booth space to promote "green" business
- ✔ Logo recognition on event poster
- ✔ Mention in SiGBA press releases
- ✔ (1) street banner listing

Conscientious Contributor – \$750

- ✔ One booth space to promote "green" business
- ✔ Sponsor credit for sponsoring of specific items: street banner, T-shirts, etc.

Earth Friend – \$350

- ✔ One 10' x 10' outdoor booth space with tent (walls optional) to promote "green" business

Simply Sustainable – \$250

- ✔ One booth space to promote "green" business

Greenie Food Vendor – \$100

- ✔ One outdoor booth space with tent to sell organic food, wine or beer
- ✔ 10% of proceeds to go to SiGBA
- ✔ Must purchase biodegradable utensils, cups, napkins & plates from SiGBA

Ala Carte Sponsorship Opportunities

- Street banners – \$1,000 each or \$5,000 for all
- Sponsor bands (\$1,000 ea. or \$2,500/ weekend)
- T-Shirt sponsor (includes sponsor logo) – \$2,000
- Wine glass or beer mug (dual logo) – \$1,500

Sponsor Newspaper Ads

- (SiGBA intends to use poster as newspaper ad)
- Sponsor entire ad campaign – \$5,000
- Event poster in one publication – \$1,500

Sponsor and Advertising Exposure

- Tahoe Region – 5,000+
- Regional reach Tahoe tourism websites – ½ million
- Circulation of major newspapers in Northern California and Northern Nevada – 1.5 million

VENDOR INFORMATION

Outdoor Booth Size: (Room for a 10' x 10' Tent)

- includes one 8' x 30' table
- SIGBA to provide a tent (\$75)
- electricity must be requested (\$50)

Indoor Booth Size:

- includes one 8' x 30' table
- electricity must be requested (\$50)

Registration Details:

- Booths will be assigned on a first paid basis
- Last day for payment/sign-up is June 25th, 2009
- An auction item is required from each vendor

Exhibit Space Details:

- Exhibitor set-up process begins at 7:00 am and closes at 9:00 am sharp on Saturday, July 12th. A locations map will be created for attendees. Plan to be creative and interactive in your booth. Use your space & technology to draw people into your booth. Produce sales are encouraged and we hope you take orders and provide a take home memento for attendees. Exhibits/sales must be confined to exhibit spaces.

Exhibit breakdown from 5:00 – 6:00 p.m. on Sunday, July 12th

SiGBA will not be liable for any loss, damage or injury for any cause to exhibitor, exhibitor's employees or property and exhibitor will repay for any damage they may cause.



If you are interested in sponsoring the event, or having a booth, please fill out our online application at

www.sigba.org



Sierra Green Building Association
P.O. Box 4245
Truckee, CA 96160
(877) 744-2248